



NORTH CAROLINA FEDERATION
of
Republican Women

NCFRW Tech Tips by Erica Vedeikis

What's the difference between a Facebook Page and a Facebook Group?

- A Facebook Page is used for posting information. It doesn't require people to "join." You can block people who have "liked" your page and you no longer want them to have access to it. You may block commenting altogether.
- A Facebook Group is used for discussion. It requires participants to "join." You can control who has access to your group. You can also change the visibility settings – keep your group Private and only allow members to invite other members or keep your group Public and anyone can find you.
- A Facebook Page only allows the Page administrators to post to the News Feed. The posts do not show which administrator created the post. Other Admins will be able to see who posted but not a normal page viewer.
- A Facebook Group allows any member to post to your group, including local candidates and others you allow into the Group. You can change your settings to require that Admins review posts before they go to the Group.
- ***Can you have both a Page and a Group?*** Yes. You can create the Group off the Page and link them together. But you have to post to each individually. You can share your Page posts into your Group and vice versa.
- ***Must you have a separate account to set up a Facebook Page or Group?*** No! You can build the group from your own personal page. When you change/add administrators of your page, you can just change/add administrators in the settings.
- Facebook Events can be created and hosted by both Pages and Groups.